

A TEAM OF PROFESSIONALS IN TERRITORIAL DEVELOPMENT



2. SPECIALIZATION

- City analytics
- Master planning
- Economics and infrastructure projects
- Public-private partnership
- Urban and territorial development
- Conducting competitive procedures

on the market since

2014

MISSION

We generate new ideas for cities and regions and devise new models for land development in Russia, thus allowing each community to unleash its full potential through the development of cultural, economic, and social hubs.

3. EXPERIENCE

143

projects

68

customers

in

62

regions

and

85

cities

:

53

interdisciplinary studies

50

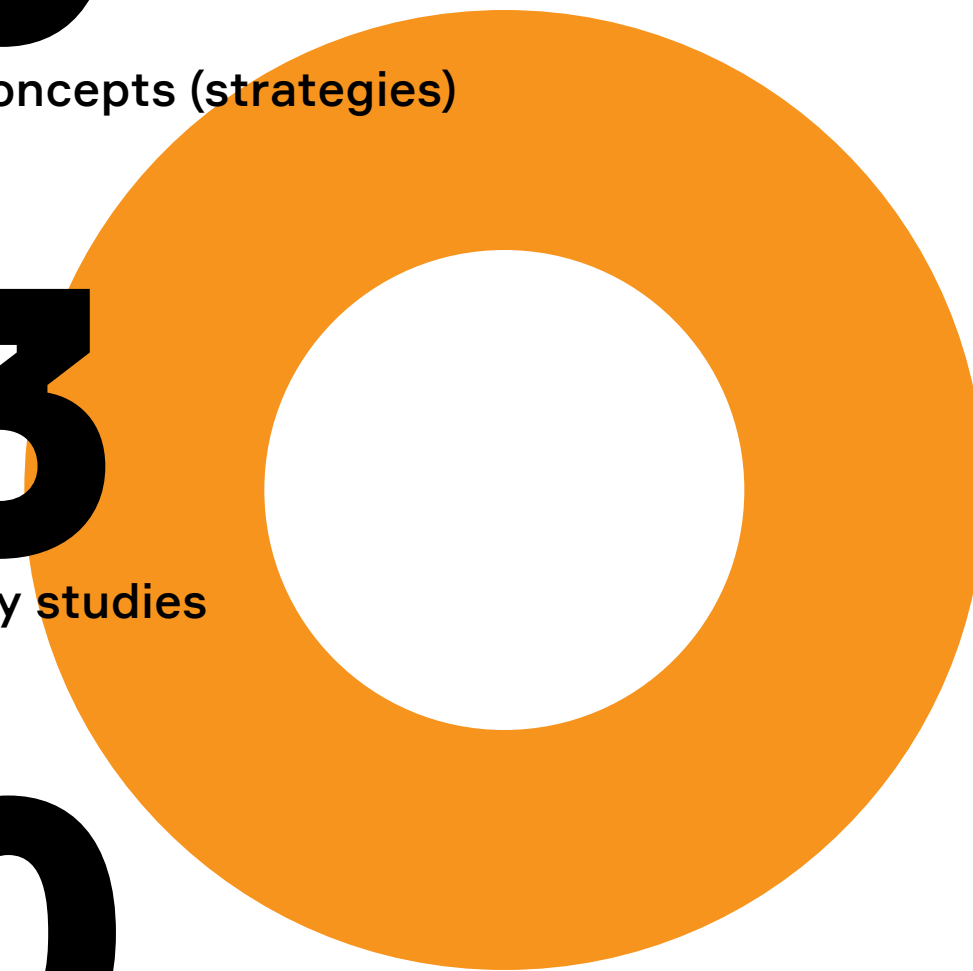
professional competitions

200+

expert events

30

development concepts (strategies)



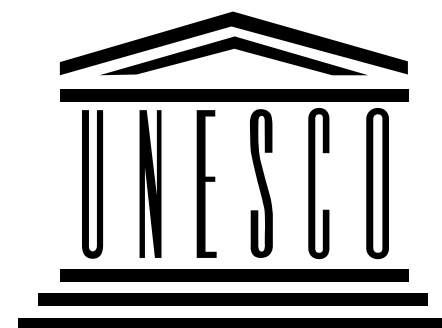
4. GEOGRAPHICAL SCOPE OF PROJECTS



5. INTERNATIONAL NETWORKING

**BELGIUM + CANADA + CHINA + DENMARK + FRANCE +
GERMANY + GREAT BRITAIN + INDIA + ITALY + LATVIA + NETHERLANDS +
QATAR + SINGAPORE + SPAIN + TURKEY + USA**

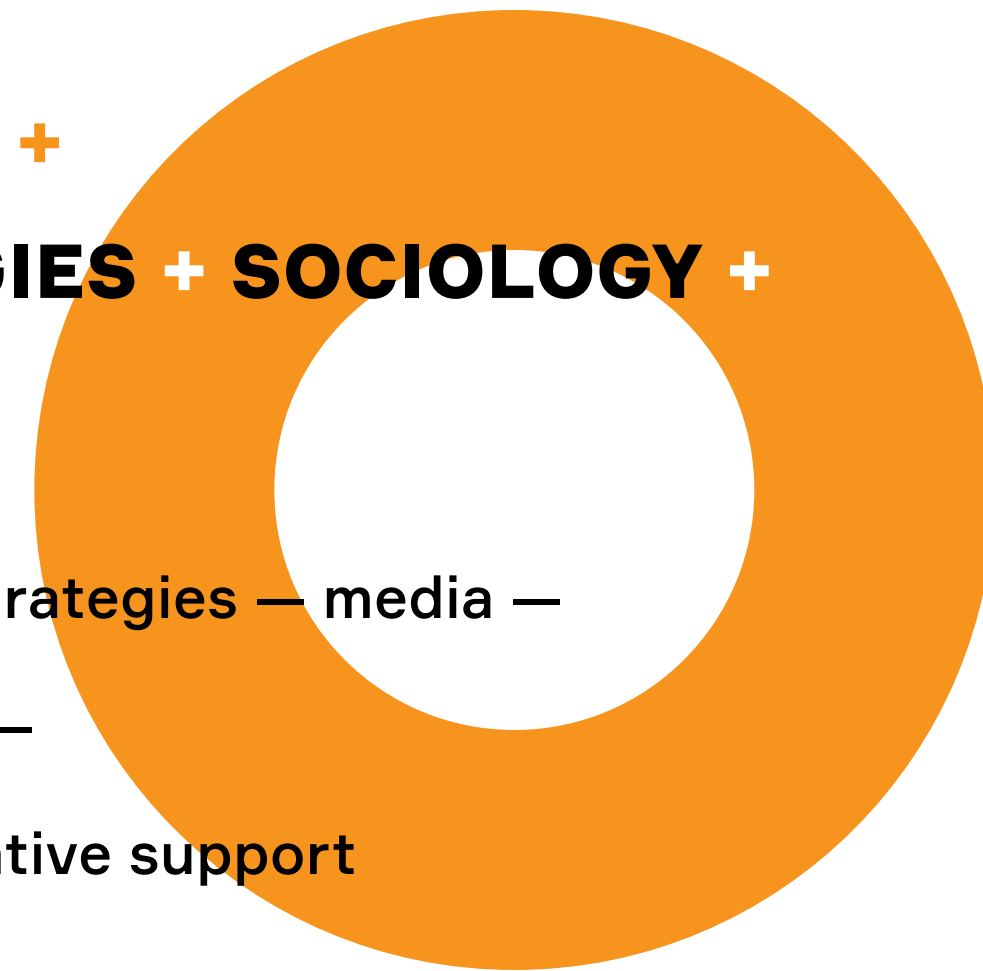
Our professional activities are based on the principles and approaches of major industry organizations that the Agency team is a partner, member or follower:



6. COMPETENCIES

**SUSTAINABLE DEVELOPMENT + STRATEGIC DEVELOPMENT +
SPATIAL PLANNING + MASTER PLANNING + URBAN PLANNING + ARCHITECTURE +
ENVIRONMENTAL DESIGN + SOCIOCULTURAL PROGRAMMING +
DEVELOPMENT OF PUBLIC SPACES + TOURISM + BENCHMARKING +
PUBLIC-PRIVATE PARTNERSHIP + GEOINFORMATION TECHNOLOGIES + SOCIOLOGY +
BUSINESS CONSULTING + FINANCIAL MODELING**

management — marketing strategies — PR — information technologies — communication strategies — media —
communication design — branding of public spaces — graphic design — corporate identity —
project management — quality system — law — personnel policy — accounting — administrative support



7. **QUALITY CONTROL PRINCIPLES**



**PROCESS-BASED
APPROACH**



**FLEXIBILITY
AND ADAPTABILITY**



**MATRIX MANAGEMENT
MODEL**



**SELF-LEARNING
TEAM**



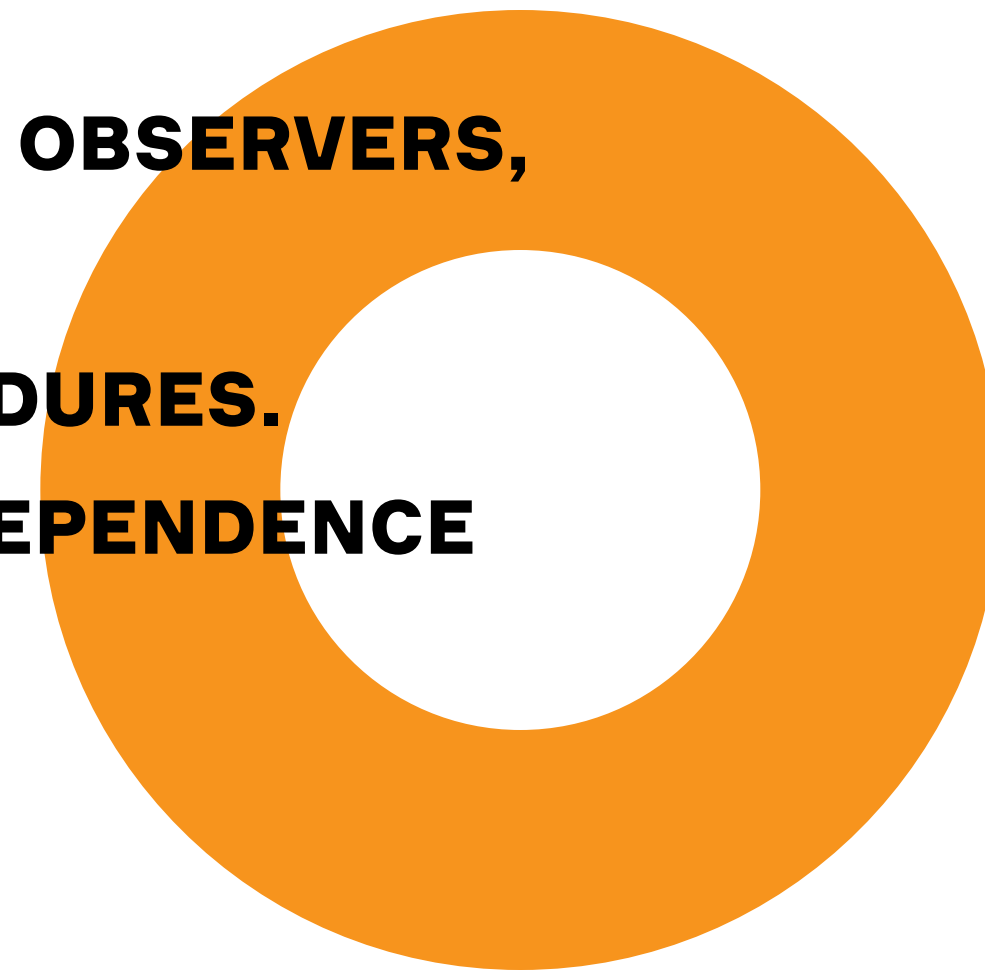
**PRE-MORTEM ANALYSIS
IN RISK MANAGEMENT**



**INSTITUTION OF EXTERNAL OBSERVERS,
DESIGNED TO ENSURE
TRANSPARENCY OF PROCEDURES.
THE BASIS FOR THIS IS INDEPENDENCE
AND INTERDISCIPLINARITY**



**PROJECT
POST-SUPPORT**



8. COMPANY STRUCTURE

FOUNDERS

MANAGEMENT

+ EXPERT PANEL

ANALYTICAL DEPARTMENT

Head of the Analytical Department
Heads of the Analytical Groups
Leading analysts
Analysts
GIS analysts
Economic analysts
Junior analysts

PROJECT DEPARTMENT

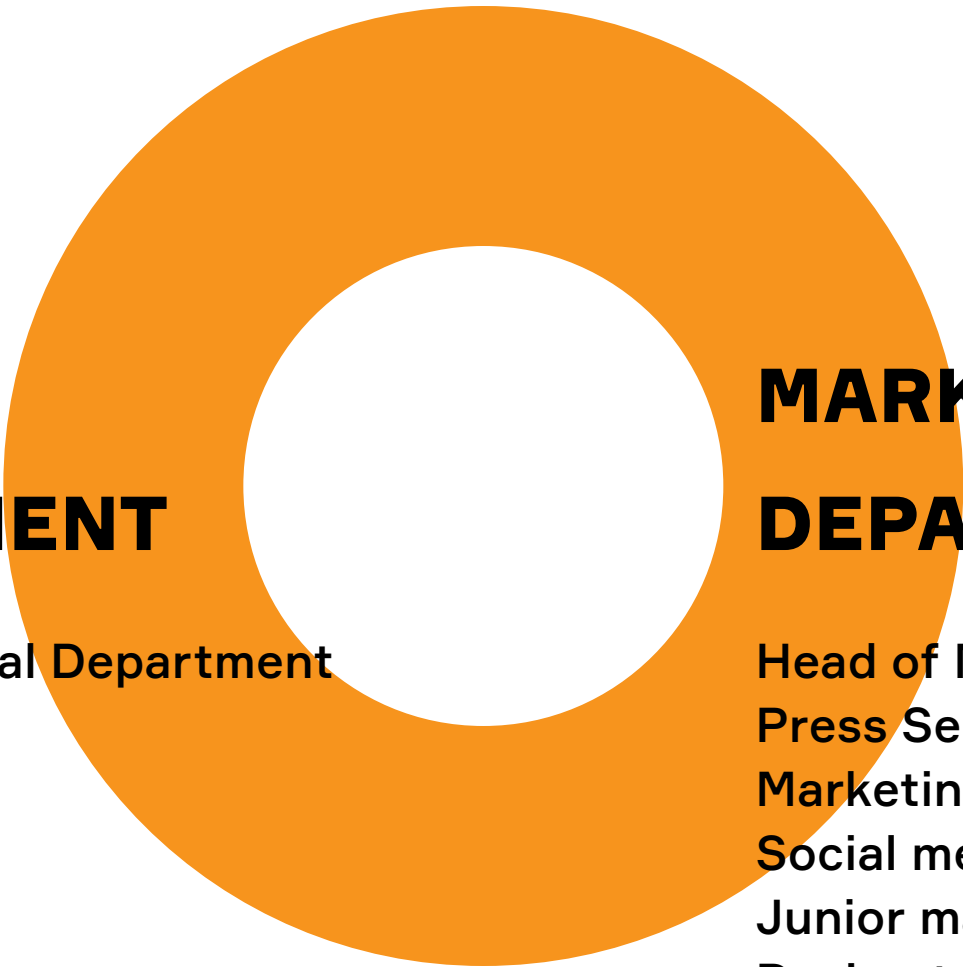
Head of the Project Department
Lead project managers
Project managers
Administrative managers
IT Managers
Junior project managers

LEGAL DEPARTMENT

Head of the Legal Department
Lawyers
HR specialist

MARKETING AND PR DEPARTMENT

Head of Marketing and PR Department
Press Secretary
Marketing and PR managers
Social media managers
Junior managers
Design team lead
Designers



9. MANAGEMENT



Sergei Georgievskii

Co-founder,
Chairman of the Expert Council



Ketevan Khelaya

Co-founder,
Executive Director



Nikolay Timchenko

CEO



Olga Gritsan

Head of
the Analytical Department



Irina Gorbovskaya

Head of
the Legal Department



Denis Dmitrienko

Head of
the Communication Design Team

**AN INTERDISCIPLINARY TEAM
OF PROFESSIONALS IN THE FIELD
OF LAND DEVELOPMENT
AND URBAN ENVIRONMENT IMPROVEMENT.**

**EACH MEMBER OF OUR TEAM IS AN EXPERT
IN THEIR FIELD, WHOSE PORTFOLIO
CONTAINS BOTH LARGE-SCALE PROJECTS
AND SUCCESSFUL MANAGEMENT EXPERIENCE.**

10. OUR CLIENTS

- Property owners
- Land plot owners
- Investment companies
- Development companies
- Governmental authorities
- Professional communities
- Local communities



11. WHAT WE WORK WITH

- Land plots
- Non-liquid real estate
- Inefficient industrial zones
- Planned and existing residential areas
- Retail and commercial real estate
- Public spaces
- Tourist and recreational clusters
- Areas of prospective development



12. WHAT WE DO

- Increase real estate capitalization
- Establish territorial branding
- Implement public-private partnership tools
- Conduct expert activities
- Organize educational programs
- Transform urban environment
- Conduct architectural and urban-planning competitions
- Create a community of area residents
- Involve residents in territorial development processes
- Form land development strategies
- Form investment projects



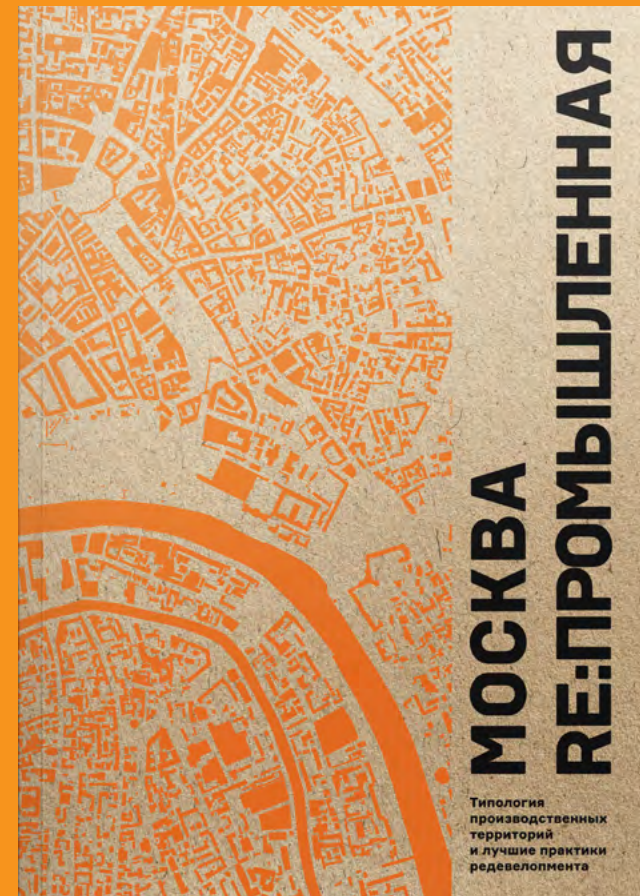
13. ANALYTICS. CASE STUDIES



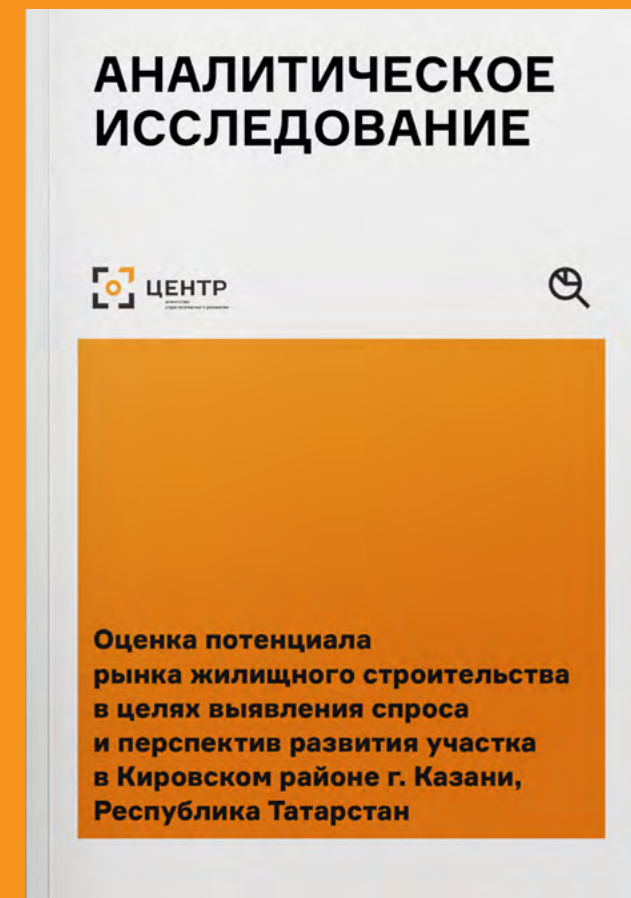
2018



2018



2018



2019



2019



2019



2020



2020



2020



2021



2022



2023



14. NATIONWIDE COMPETITIONS



2018



All-Russian competition for the best projects for creating a comfortable urban environment in small towns and historical settlements

2020



All-Russian competition for the creation of tourist and recreational clusters and the development of ecotourism in Russia

2021



Nationwide “Discover your Russia” Competition to Design Conceptual Tourist Routes in Regions of Russia

2023



Open All-Russian Competition for Architectural and Urban Planning Solutions for the Tourist Area “New Anapa”

15. COMPETITIONS. CITIES AND AGGLOMERATIONS



2019



Open international competition for the development of a master plan for the Derbent urban district, Republic of Dagestan

2021



Development Architectural and Urban Planning Concepts for a New Town in Sakhalin Region

2022



Open Nationwide Competition for the development of a master plan for the city of Yakutsk of the Republic of Sakha (Yakutia)

2023



Open international competition for the development of a master plan for the Grozny city, Chechen Republic

16. COMPETITIONS. MUNICIPAL TERRITORIES AND PUBLIC SPACES



2018



Open international competition for the development of an eco-district concept in the city of Kazan, Republic of Tatarstan

2019



The open nationwide competition for architectural concept and plan development of the Park for Future Generations in Yakutsk

2020



Open International Competition for the development of a master plan for the territory adjacent to the Samara Arena stadium

2020



Open International Competition for development concept of Gorky Central Park in Krasnoyarsk

17. COMPETITIONS. DESIGN



2015



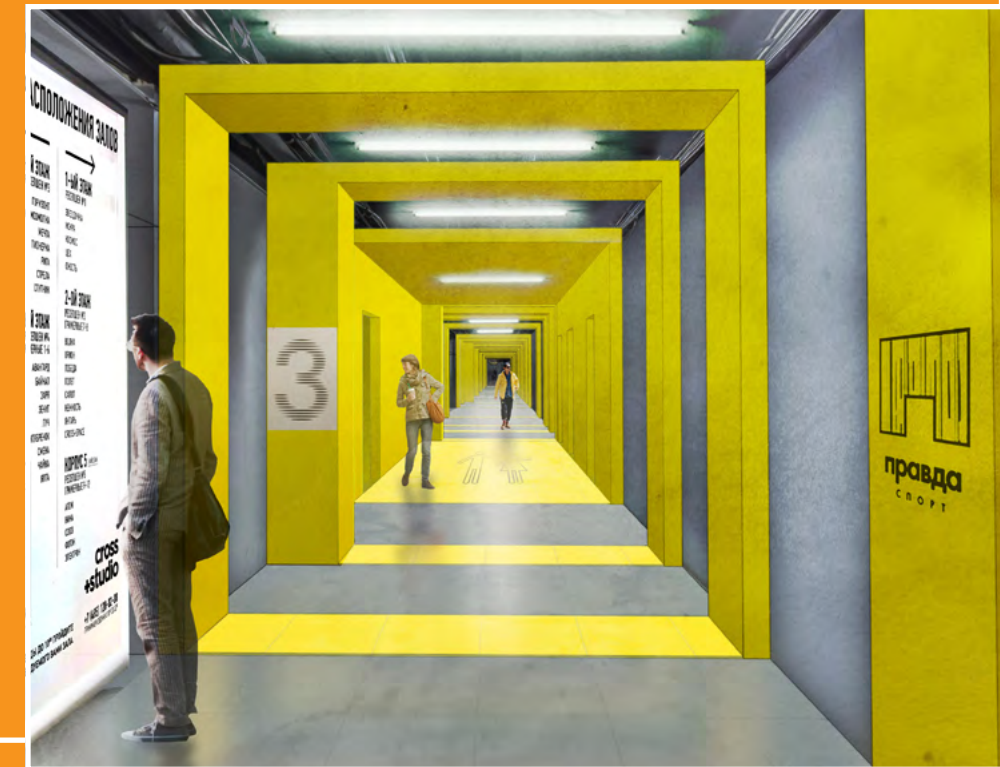
Open competition
to create the design
projects for premises
in “loft” format
at City-Crystal territory

2016



Open competition
for the logo design
and corporate style
for KAZAN EXPO

2017



Open competition
for the project of
the facade and interior
design solutions
Center for Urban
Culture Pravda

2022



International
competition for
the development
of the architectural
appearance
of the Moscow Metro
stations

18. EDUCATION



2017



The first Russian youth architectural biennale

2020



Acceleration program for the development of eco-tourism in terms of creating tourist and recreational clusters

2021



Discover your Russia” Acceleration Program to Design Conceptual Tourist Routes in the Regions of the Russia

2022



Guest of Honor Program Directorate — the city of Derbent in the framework of the 27th ARCH Moscow International Exhibition of Architecture and Design

19. KEY CUSTOMERS AND PARTNERS

MINISTRY OF CONSTRUCTION AND HOUSING AND COMMUNAL SERVICES OF THE RUSSIAN
FEDERATION + MINISTRY OF NATURAL RESOURCES AND ENVIRONMENT OF THE RUSSIAN FEDERATION +
MINISTRY OF ECONOMIC DEVELOPMENT OF THE RUSSIAN FEDERATION +
MINISTRY OF THE RUSSIAN FEDERATION FOR THE DEVELOPMENT OF THE FAR EAST AND THE ARCTIC

DOM.RF + AGENCY FOR STRATEGIC INITIATIVES

GOVERNMENT OF MOSCOW + MOSCOW REGION +
AMUR REGION + REPUBLIC OF TATARSTAN +
REPUBLICS OF SAKHA (YAKUTIA) + REPUBLICS OF DAGESTAN +
SAMARA REGION + KRASNODAR REGION +
KRASNOYARSK TERRITORY + VORONEZH REGION

NORNICKEL + RUSAL + ALROSA + BASIC ELEMENT + OMK + STROYKOMPLEKS MOSCOW +
MOSINZHPROEKT GROUP + MKA + GENPLAN INSTITUTE OF MOSCOW +
UNION OF ARCHITECTS OF RUSSIA + ALAROS + KNIGHT FRANK + UNISTROY +
INSTITUTE FOR URBAN DEVELOPMENT OF THE REPUBLIC OF TATARSTAN + REPUBLICAN SUPPORT FUND

DESIGNING LIFESTYLE

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05.2024

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9 years

CENTER